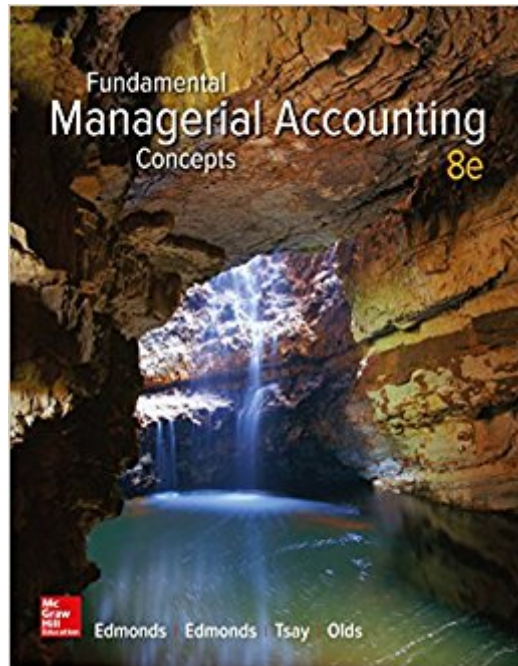




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Fundamental Managerial Accounting Concepts



Synopsis

Fundamental Managerial Accounting Concepts, 8e by Edmonds/Edmonds/Tsay/Olds focuses on helping students truly understand the underlying principles of accounting, not just memorizing content. Pedagogical innovations like the unique Horizontal Financial Statements Model and a multiple accounting cycle approach that demonstrates the impact of related events over a series of accounting cycles, ensure students understand the true application of accounting in business. The text is organized in a coherent, integrative framework that enables students to build knowledge in stepwise fashion, focusing on real-world examples, international issues, and "A Look Back" and "A Look Forward" to keep content current and relevant. Author-created Video Lectures are the ideal complement to any face-to-face, online or flipped classroom.

Book Information

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Customer Reviews

Bor-Yi Tsay, PhD, CPA, is professor of accounting at Kennesaw State University (Kennesaw). He has taught principles of accounting courses at the University of Houston and University of Alabama at Birmingham. He currently teaches principles of accounting courses in Kennesaw. Dr. Tsay received the 1996 Loudell Ellis Robinson Excellence in Teaching Award. He has also received numerous awards for his writing and publications, including the John L. Rhoads Manuscripts Award, John Pugsley Manuscripts Award, Van Pelt Manuscripts Award, and three certificates of merit from the Institute of Management Accountants. His articles have appeared in Journal of Accounting Education, Management Accounting, Journal of Managerial Issues, CPA Journal, CMA Magazine, Journal of Systems Management, and Journal of Medical Systems. Dr. Tsay received a BS degree

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Christopher T. Edmonds, Ph.D., is an associate professor in the Department of Accounting and Finance at the UAB Collat School of Business. He coordinates the mass section face-to-face and online principles of accounting courses. Dr. Edmonds specializes in developing flipped and online accounting courses and frequently speaks on these topics at universities and conferences. His passion for helping students learn inspired him to create hundreds of short videos teaching the fundamental concepts of accounting. Dr. Edmonds has received six prestigious teaching awards including the UAB Faculty Student Success Award, UAB Transformative Online Course Award, UAB Loudell Ellis Robinson Classroom Teaching Award, UAB Disability Support Recognition Award, and the Virginia Tech Favorite Faculty Award. He has published three textbooks where he is the lead video author and has written numerous articles that have appeared in publications including The Accounting Review, Journal of Accounting and Public Policy, Issues in Accounting Education, Advances in Accounting Education, Advances in Accounting, and Review of Quantitative Finance and Accounting. Dr. Edmonds began his academic training at Colorado State University. He obtained an M.B.A. degree from UAB. His Ph.D. degree with a major in accounting was awarded by Virginia Polytechnic Institute and State University.

Thomas P. Edmonds, Ph.D., is Professor Emeritus in the Department of Accounting at the University of Alabama at Birmingham (UAB). He has been actively involved in teaching accounting principles throughout his academic career. Dr. Edmonds has coordinated the accounting

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